Alan Weiner Senior iOS Architect | Mobile Platform Lead

P Based in PA and open to hybrid/remote roles

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𝔊 <u>https://simecorp.net</u>

myPromenade App: <u>https://apple.co/475iZ2I</u>

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I'm a Senior iOS Architect with deep experience leading scalable mobile platforms (CVS app – 1M+ daily users), developing modern SwiftUI frameworks, and launching cutting-edge UX like myPromenade. Based in PA and open to hybrid/remote roles, I bring strong architectural vision and team leadership to every engagement.

### Objective

Innovative Senior iOS Developer and Architect with over 40 years of experience in mobile applications, embedded systems, and pioneering spatial technology applications. Passionate about building high-performance, scalable mobile solutions. Looking to contribute deep expertise in iOS development, spatial browsing, and secure mobile communications to an innovative tech environment.

### Skills

#### **Programming Languages:**

Swift, SwiftUI, Objective-C, iOS, macOS, C++, JavaScript, TypeScript, SQL, RESTful APIs

#### Frameworks & Technologies:

iOS SDK, UIKit, ARKit, SceneKit, SwiftUI, CoreData, Keychain, OAuth2, BLE (New Potato), Angular 9.0, Blockchain, FreeRTOS, J2EE, Google Cloud Services, API Design, Google Analytics

### Tools:

Xcode, Swift Package Manager (SPM), Git, Jenkins, JIRA, Bitbucket, Confluence, Charles Proxy, Splunk, Crashlytics

### **Methodologies:**

Agile/Scrum, SAFE-5 Certified, Continuous Integration (CI/CD), Test-Driven Development (TDD with XCTest), App Store Delivery

## **Experience Highlights**

#### Senior Advisor, Mobile Architecture

CVS Health (2014 - 2023)  $\mathcal{O}$  <u>CVS iOS App</u>

- Architected & developed the CVS Pharmacy iOS app, growing engagement to over 1 million daily users.
- Secured a patent for blockchain-based PHI (Protected Health Information) control:
  Patent
- Led the development of CVS Pay, ensuring compliance with PHI/PCI standards while handling 6,000+ transactions per hour.
- **Designed and led development of the Dynamic Data Link (DDL) system** a secure, API-driven PHI messaging platform enabling real-time, policy-based delivery of health data to mobile apps.
- Integrated Test-Driven Development (TDD) and unit testing via XCTest, improving code quality and reducing regression bugs by 40%.
- Worked across Apple frameworks including CoreData, CoreLocation, and Keychain; integrated enterprise analytics and monitoring tools such as Adobe Analytics, AppDynamics, and Crashlytics.
- Advocated for modular Swift Package Manager (SPM) adoption internally; prototyped package-based architecture in parallel to official builds to streamline CI workflows and improve code reuse.

### Founder & iOS Developer

SIME Corp (1995 - Present) <u>Portfolio</u> <u>myPromenade App</u>

- Architected iOS apps and spatial experiences using SwiftUI and SceneKit; led design and prototyping of novel UI/UX models for 3D navigation.
- Created myPromenade, showcasing spatial browsing technology allowing 500+ artworks to be browsed simultaneously.
- Developed innovative ARKit and SceneKit implementations for immersive navigation.
- Early Web3 and blockchain innovator; leveraged Ethereum and Solidity while developing blockchain-based security solutions.
- Delivered modular SwiftUI apps with Swift Package Manager, integrating secure components across multiple internal and third-party libraries.

# Principal Embedded Engineer

New Potato Technologies (2007 - 2010, 6-month project in 2024)

• Developed iBoom software, which won recognition at CES for innovative RF communication design.

- Built myMPG, one of the first iOS apps leveraging accelerometer data for real-time driving habit feedback.
- Integrated BLE technology for health monitoring devices using ARM CC2340R5 and SimpleLink CC32xx SDK.

## Principal Designer & iOS Developer

Control4 (2010 - 2014)

- Developed the Control4 iPhone/iPad app, a universal smart home control system.
- Invented the first circular thermostat control on mobile devices, now an industry standard in home automation UI/UX.

#### **Projects & Innovations**

- The Record Player App: Merges music with AR technology.
  <u>Record Player</u>
- ColorfulThunder: Multi-device synchronized color instrument app.
  ColorfulThunder

#### Education

Bachelor of Science in Applied Physics Worcester Polytechnic Institute, 1983

#### Certifications

SAFe 5 Agilist (Scaled Agile Framework Certified) Certified Scrum Master

Apple Developer Program - Current

#### **Professional Skills**

Mobile Evangelist: Passionate about pushing the boundaries of iOS, spatial browsing, and mobile security.

Mentor & Team Leader: Guided teams in best practices, code architecture, and innovation. Agile Advocate: Strong understanding of Agile, CI/CD, DevOps for scalable development.

Blockchain & Security Expert: Led blockchain-based HIPAA-compliant mobile-to-mobile security solutions.